



VIRGINIA STATE POLICE ASSOCIATION

6944 Forest Hill Avenue • Richmond, Virginia 23225



John W. Smith
10,000 Main Street
Your City, UR 00000

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Dear Mr. Smith:

First and foremost, thank you for the support you've given us. Yes, your donations are very much needed in helping us restore our ranks, attract good recruits to our profession and provide more security to our troopers. More important to us, however, is that you believe in what we're doing. I can't over-emphasize what this means to us.

It's another year and enforcing the law is more challenging than ever. Violence against law enforcement is still there. Political differences have sometimes escalated into rage, and peace officers have found themselves caught up in the crossfire.

One of the real challenges we face is that anti-cop rhetoric emboldens criminals and puts police lives in danger. In 2018, we suffered 167 law enforcement line-of-duty deaths. In 2019, the number fell to 134. This is progress, no doubt, but we're still at all-time highs. Most disturbing are deaths by gunfire which continue to be the number one cause of fatalities.

This is why, Mr. Smith, I must continue to ask for your support, grateful as we are. Many sympathize with us, but unlike you, few are willing to put their feelings into action.

We believe it is important to recognize those who help us. Our 2020 VSPA window stickers are still available to anyone who donates any amount to the spring campaign, along with a chance to win a relaxing vacation for two. Not pictured in the Trooper Talk is our beautiful VSPA 2020 bronze medallion with a magnetic backing that will adhere to any metal. These are becoming collector's items and are available to those who can give \$50 or more. Those who can give \$100 will receive two medallions and will be recognized in our office and on our website. Please check the Trooper Talk for details.

One important note: We see a lot of scams from telemarketing. **That is why we have stopped raising funds from residential calling.** If you get a call at home asking you to pledge a donation, please be aware it is not coming from us. You can make a donation to the Virginia State Police Association by returning the bottom of this letter with a check or credit card information. You may also donate through our Donor Service Center, toll-free, at (888) 239-5323.

In closing, our responsibilities as State Troopers and Agents are wide and varied, and touch nearly every facet of law enforcement. We are the first responders, the guardians who make a difference in the lives of others. We are dedicated and we are here to always protect you. Thank you for your support.

Sincerely,

Roy Kyle, President
Virginia State Police Association

The VSPA is a 501c (5) non-profit organization. Contributions to the Association are not deductible as charitable contributions on the donor's federal income tax return. However, such payments may be deductible as business expenses, provided they are ordinary and necessary in the conduct of the taxpayers' trade or business.

Yes, I want to show our Virginia State Troopers I support them.



My Spring 2020 Donation is:

- \$35 Two Official 2020 VSPA window stickers, **plus** Virginia tribute decal **plus** a chance to win a vacation for two.
- \$50 Four Official 2020 VSPA window stickers **plus** VSPA 2020 medallion **plus two** chances to win a vacation for two.
- \$100 Four Official 2020 VSPA window stickers, two medallions, **four** chances to win a vacation for two **plus** special recognition at VSPA Headquarters in Richmond.
- Other: \$ _____

Checks should be made payable to the VSPA. Please allow 6 to 8 weeks for your gifts to be delivered. If you do not receive your gifts after 8 weeks, please call the Trooper Association Donor Service Center, toll-free, at 1-888-239-5323, or email us at vspa@vatroopers.com.

John W. Smith
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Your City, UR 00000

To Donate By MasterCard, VISA or American Express:

Credit Card No. _____ **CVV (Security Code)** _____

Exp. Date _____ **Amount Donated** _____

Name On Card _____

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The address you receive your credit card statements _____
